In “The Likely Cause of Addiction Has Been Discovered, and It Is Not What You Think” by Johann Hari argues that there is an urgent need to change how we think and talk about addiction. For further context, think back to the animated video we watched in class (the link is also posted on Blackboard).

In this paper you will describe the rhetorical situation and identify **the most interesting and important claims** made by Hari. You will evaluate **how effectively he uses particular types of evidence and other rhetorical strategies to persuade his intended audience**. You may examine, for instance, whether Hari uses a particular type of evidence or a specific rhetorical strategy better (or worse) than another. In addition, you should **evaluate the text in terms of its relative strengths and weaknesses (Is it persuasive?)**, taking into account the particular **audience** and **context**.

**Due in class: 2-14-16**

**Expectations**

Fully address the above prompt

1. 5-6 pages
2. MLA format (double-spaced, one inch margins, page numbers, etc.)

Works Cited page (MLA format)