

## Unit 2 Rough Plan

Dates	In-Class Agenda	Reading/Homework
Week 6: M 10/3 W 10/5 F 10/7	<ul style="list-style-type: none"> <li>• M - lecture/discussion on appeals and strategies using print ads</li> <li>• W - watch clips of Presidential debate &amp; discuss in terms of strategies &amp; appeals</li> <li>• F - talk about website blog posts, return paper 1</li> </ul>	<ul style="list-style-type: none"> <li>• Due M - final draft paper one</li> <li>• Due F - blog post analysis of a product website's use of strategies in service of Aristotelian appeals</li> <li>• Over weekend: triage activity description posted, students come with thoughts and notes on Monday</li> </ul>
Week 7: M 10/10 W 10/12 F 10/14	<ul style="list-style-type: none"> <li>• M - Triage team activity - present problem, groups of three develop and present their cases</li> <li>• W - general discussion of Carr, present prompt</li> <li>• F - nerdy discussion about Carr's rhetorical appeals—ethos, pathos, logos and strategies</li> </ul>	<ul style="list-style-type: none"> <li>• M - read Carr</li> <li>• F - blog post due - 3 paragraphs - one strategy, its connection to an appeal</li> </ul>
Week 8: M 10/17 W 10/19 F 10/21	<ul style="list-style-type: none"> <li>• Evaluating Carr's use of strategies</li> <li>• W - Writing about strategies/appeals, drafting workshop</li> <li>• F - NO CLASS</li> </ul>	<ul style="list-style-type: none"> <li>• Draft!</li> </ul>
Week 9: M 10/24 W 10/26 F 10/28	<ul style="list-style-type: none"> <li>• M - Peer review workshop</li> <li>• W/F - Individual conferences</li> </ul>	<ul style="list-style-type: none"> <li>• M - Rough Draft Paper 1 Due</li> <li>• Revise!</li> </ul>